



Peter Ling

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EXPERTISE

Peter Ling is a partner specialising in intellectual property, unfair competition and life sciences law. He represents clients in litigation before Swiss courts and governmental authorities and in arbitration proceedings. Peter also advises on licensing and IP structuring transactions, and on strategic IP issues. Peter is a regular contributor on intellectual property matters and a former guest author of the IPKat blog. A lecturer at the Swiss Federal Institute of Intellectual Property, he is also a member of the board of the Licensing Executives Society Switzerland (LES-CH) and the co-chair of the Licensing Executives Society International (LESI)'s Technology Transfer Committee. Peter is also an active member of the International Trademark Association (INTA)'s Enforcement Committee and of the AIPPI's Standing Committee on TRIPS.

PROFESSIONAL EXPERIENCE AND EDUCATION

2020	Partner, Lenz & Staehelin
2010	Joined Lenz & Staehelin
2004-07	University of Lausanne (Assistant of Prof. F. Dessemontet)
2012-13	Columbia Law School (LL.M., Harlan Fiske Stone Scholar)
2010	Swiss Bar Admission
2004	University of Fribourg i. Ue. (lic. iur.)
2003	Albert-Ludwigs-University Freiburg i. Br., Germany (visiting student)

SPECIALIST AREAS

Intellectual Property, Unfair Competition, Licensing, Life Sciences, Healthcare, Contract Law, Litigation and Arbitration, Technology, Media & Telecoms

LANGUAGES

German, French, English, Hungarian

MEMBERSHIPS

Zurich Bar Association (ZAV), Swiss Bar Association (SAV), Center for Business Law of the University of Lausanne (CEDIDAC), Institut für Gewerblichen Rechtsschutz (INGRES), Licensing Executives Society Switzerland (LES-CH),

International Association for the Protection of Intellectual Property (AIPPI),
Munich IP Dispute Resolution Forum (IPDR Forum), European Patent Lawyers'
Association (EPLAW), International Trademark Association (INTA)

SELECTED PUBLICATIONS

- Antreasyan S., Ling P., Morscher L., Poskriakov F., Artificial Intelligence 2024 - Switzerland, in: Lexology Panoramic, May 2024
- England P., Burghart S., Ericsson J., Jacobacci F., Krens J., Ling P., Madsen K., Pochart F., Rättzén M., Washbrook M., Wessendorf N., A Practitioner's Guide to European Patent Law, Bloomsbury Academic, 2nd edition, 2023
- Ling P., One does not simply upload a meme - Internet memes and the parody exemption in Europe, in: Developments and Directions in Intellectual Property Law, Boshier/Rosati (eds.), OUP 2023
- Calame T., Ling P., Life Sciences & Pharma IP Litigation 2023 - Switzerland: Law and Practice, in: Chambers Global Practice Guides, March 2023
- Ling P., Antreasyan S., Trabaldo Togni F., Digital Health 2023 - Switzerland, in: Getting the Deal Through, January 2023
- Calame T., Ling P., Trade Secrets 2022 - Switzerland: Law and Practice, in: Chambers Global Practice Guides, April 2022
- Ling P., Abegg B., Compulsory licensing in a (post) covid-19 world, in: IAM Life Sciences: Key issues for senior life sciences executives 2021, June 2021, 59-63
- Calame T., Ling P., Patent Enforcement in Switzerland, in: Patent Enforcement in Europe, European Patent Academy (ed.), 2020
- Ling P., Bigler M., Ingold M., Oertli R., Staub R., AIPPI Q275 - Standing to Litigate and Effect on Remedies, Report of the Swiss Group, in: sic! 11/2020, 667 et seqq.
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- Ling P., Collaboration and compromise: the amended Swiss Copyright Act, in: World Intellectual Property Review (WIPR), April 6, 2020
- Ling P., Licensing 2020 - Switzerland, in: Getting the Deal Through, February 2020, 121-129
- Ling P., EU General Court considers 'MARRY ME' descriptive for online dating, in: JIPLP 2019, 592
- Ling P., Young ICCA - WIPO Seminar on IP Arbitration, in: ArbitralWomen Newsletter, Issue 32, April 2019, 10
- Ling P., The New Medical Activity Exemption in the Swiss Patent Act, in: LSR 2018/4
- Ling P., UPC - Hungarian Constitutional Complaint, Guest report in the IPKat Blog, 5 July 2018
- Ling P., Die Substanziierungslast bei Stufenklagen - Neues aus dem Bundesgericht, in: LSR 2018, 102 et seqq.
- Ling P., Patentability of Computer-Implemented Inventions - Report of Swiss Group, in: sic! 2017, 672 (with S. Billi, A. Gygi, T. Kretschmer, P. Pliska, S. Ragot, B. Rauber, C. Rieder, H. Spillmann, S. Strässle, M. Zardi)
- Ling P., Optimizing Environmental Technology Diffusion under Intellectual Property Constraints: a Legal Analysis (book report on the doctoral thesis of S. Chuffart-Finsterwald), in: sic! 2017, 322 et seq.
- Ling P., Security Interests over Intellectual Property - Report of Swiss Group, in: sic! 2016, 20 et seqq. (with N. Benz, A. Detken, M. Naef, M. Koller, M. Wang)

- Ling P., Exhaustion Issues in Copyright Law - Report of Swiss Group, in: *sic!* 2014, 580 (with N. Benz, U. In-Albon, T. Kretschmer, A. Menn, R. Oertli, G. Rauber, C. Raymann)
- Calame T., Ling P., Copyright Litigation, in: *Jurisdictional Comparisons*, 2nd edition, Switzerland Chapter, 2014
- Ling P., Publicité événementielle et réseaux sociaux - perspectives réglementaires suisses, in: *GesKR (Gesellschafts- und Kapitalmarktrecht)* 4/2013, 579 et seqq.
- Ling P., US Supreme Court erklärt Patente auf isolierte DNA für ungültig, in: *sic!* 12/2013, 781 et seqq.
- Ling P., Art. 22, 22a, 22b, 22c, 23 and 24b of the Swiss Copyright Act, in: De Werra J., Gilliéron P., *Commentaire romand de la propriété intellectuelle (Commentary of Swiss IP Law)*, Basel 2013
- Ling P., Abweichung der internationalen Registrierung von der Basismarke: Das Spannungsfeld zwischen dem Schutzzumfang internationaler Marken und dem Schutz gutgläubiger Dritter, in: *sic!* 2009, 673
- Ling P., Résiliation du bail et droit au logement en droit suisse, in: Besson S. et al. (eds.), *Human Rights at the Center*, Zurich 2006, 653 et seqq.
- Ling P., *Les successions dans les entreprises*, Lausanne 2006
- Portmann ., Ling P., Le partage de fichiers en ligne après l'arrêt Grokster et dans le projet de révision de la LDA, in: *Bulletin CEDIDAC* Nr. 43, October 2005
- Gilliéron ., Ling P., *Les accords de distribution*, Lausanne 2005
- Götz von Olenhusen ., Ling P., Parodie und Urheberrechtsverletzung in der Schweiz und in Deutschland, insbesondere im Bereich der bildenden Künste, in: *UFITA* 2003, 695

REFERENCES

Peter Ling is rigorous and has good communication and creative problem-solving skills. He is able to analyse quickly and synthesise legal issues including complex technical matters.

Chambers, 2023

Peter is excellent in negotiations.

Who's Who Legal, 2023

A great communicator with an exceptional understanding of the field. He is insightful, strategic and offers new ways to look at existing problems.

WTR 1000, 2022

Among the best in field

Legal 500, 2020

He's still young but very experienced, and he leverages his knowledge extremely well. In ten years he'll be a huge name in Swiss IP.

IAM Patent 1000, 2019